

# Reach

January 2017

## Gibtelecom announces multi-year partnership with the GFA

The Gibtelecom Rock Cup is to be the new name of the Gibraltar Football Association (GFA) Challenge Cup, following a partnership arrangement between the GFA and Gibtelecom during December 2016

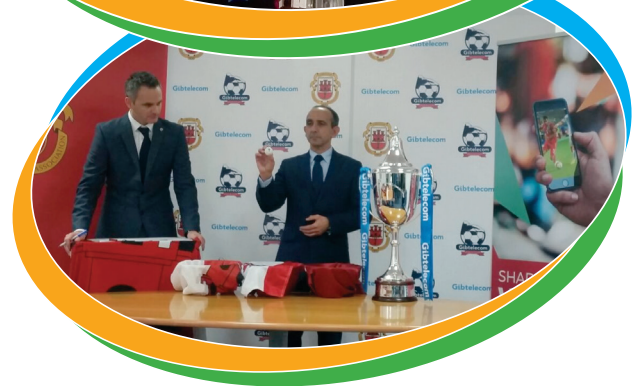
The four year deal, which starts with the 2016/17 season, was announced by the General Secretary of the Gibraltar Football Association, Dennis Beiso, and Gibtelecom's Chief Executive Officer, Tim Bristow, at a press conference held at Gibtelecom's headquarters in John Mackintosh Square on 13 December 2016.

Gibtelecom will be the Rock Cup's first title sponsor and Dennis Beiso welcomed the partnership "hoping it brings sporting and commercial success, and help the Gibtelecom Rock Cup grow from strength to strength. This is a positive step in the association's continued growth and development and an excellent opportunity to collaborate with a brand that shares many of our core values. We are keen to progress commercial initiatives such as these going forward, putting fans at the heart of football."

Tim Bristow said that "this sponsorship is the first step of what Gibtelecom hope is a long lasting partnership with the GFA, in which we can leverage the combination of Gibraltar football and Gibtelecom's global communications reach. We are excited about joining the football community at a time when their success continues to grow, at home and abroad, and look forward to seeing the Gibtelecom Rock Cup winner in future UEFA competitions. The local teams and their players' commitment to success, and their culture of nurturing young talent, are values we share at Gibtelecom."

The draw for the first round of the Gibtelecom Rock Cup took place on Wednesday 14 December 2016, and was streamed live on the Gibtelecom and GFA social media sites, with fixtures starting in early January. Peter Borge, Gibtelecom Director, drew the fixtures on behalf of the company.

# Gibtelecom



## Gibtelecom Christmas selfie competition

Congratulations to Kadiuksa Conway and Neraida Da Costa for being the winners of the Gibtelecom Christmas selfie competition which was run on our social media pages. They won an iPad and 'My first mobile' bundle respectively.





## Supporting the community

Gibtelecom once again supported various local charities throughout December

Gibtelecom contributed close to £3,000 to the GBC Open Day fund through various initiatives such as donating the proceeds from a staff raffle, as well as having Christmas characters handing out Gibtelecom cupcakes around town on GBC Open Day in return for a donation.

Gibtelecom also raised money for Save the Children Gibraltar with employees wearing a Christmas jumper on the 16 December in return for making donations towards the charity.



## Gibtelecom Christmas grotto day

On Saturday 17 December Gibtelecom held a Christmas grotto for younger customers. Free goodie bags, chocolates and cupcakes were distributed to children who attended, who also had the opportunity to meet and take a picture with Santa.



## Gibtelecom powering the Gibraltar Chess Festival

Gibtelecom will once again be supporting the Tradewise Gibraltar Chess Festival, which is now in its fourteenth year

This year's festival will be taking place at the Caleta Hotel between Monday 23 January and Thursday 2 February and will see the participation of over 350 players from around the globe.

The Tradewise Gibraltar Chess Festival has become a hugely successful tournament and Gibtelecom has no doubt been key to its development as a previous lead sponsor and through continued sponsorship. Gibtelecom's contribution to the technology side of the event has helped the tournament reach new heights, with a keen global online audience able to view live commentary and interact with Chess Grandmasters whilst the event is in progress.

The festival's website [www.gibraltarchesscongress.com](http://www.gibraltarchesscongress.com) provides millions of viewers with multimedia-rich content including live video streams and real-time feedback.

# WIN

## A iPad Mini 128GB



Gibtelecom are offering a lucky customer the chance to win an **iPad Mini 128GB** in Gibtelecom's quarterly 'Reach and Win' (January 2017 – March 2017) competition.

Choose the correct answer to the question below by ticking the box provided to be entered into the draw.

**Do you need to pay to upgrade your 3G SIM card to a 4G+ SIM card?**

Yes   
No

To enter please hand in this form by 31 March 2017 with your details below at Gibtelecom's Customer Services Centre at 15/21 John Mackintosh Square or via the Freepost envelope provided. You may also email your answer to [reach@gibtele.com](mailto:reach@gibtele.com)

Visit [www.gibtele.com](http://www.gibtele.com) for competition terms and conditions, and privacy policy.

Name: \_\_\_\_\_

Phone or account number: \_\_\_\_\_